### CHALK THE WALK FALL FESTIVAL SIDEWALK CHALK CONTEST OFFICIAL RULES AND GUIDELINES

**REGISTRATION AND CHECK-IN:** EACH PARTICIPANT MUST REGISTER. ALL REGISTERED PARTICIPANTS SHOULD ARRIVE AT THE INFORMATION BOOTH AT 9:45 AM, SATURDAY, OCTOBER 16, 2021. UNREGISTERED PARTICIPANTS SHOULD ARRIVE BY 9:30 AM. PARTICIPANTS MAY BEGIN CHECKING IN AT 9 AM THE DAY OF EVENT. PLEASE NOTE THAT COMPETITION SPACE IS LIMITED. EARLY REGISTRATION IS ENCOURAGED.

**CHALK THE WALK SCHEDULE:** CHECK-IN IS 9 AM-9:45 AM. PARTICIPANTS MAY BEGIN THEIR ARTWORK AT 10 AM. ALL ARTWORK MUST BE COMPLETED BY 2:30 PM. PHOTOS WILL BE TAKEN AT 2:30 PM. JUDGING WILL BEGIN AT 2:30 PM. WINNERS WILL BE ANNOUNCED AT 4 PM.

**SPACE ASSIGNMENTS:** SPACES WILL BE ASSIGNED RANDOMLY, ON A FIRST-REGISTERED, FIRST-SERVE BASIS. EACH SPACE WILL BE A CONCRETE CANVAS. SOME SPACES MAY HAVE CRACKS AND COLOR OR TEXTURE VARIATIONS. SPACES ARE LIMITED, (ONLY 30 AVAILABLE), AND ARE NOT TRANSFERRABLE.

**MATERIAL RESTRICTIONS:** ONLY SIDEWALK CHALK IS PERMITTED FOR THE COMPETITION. NO PAINT IS ALLOWED. USE OF OTHER MATERIALS ARE PROHIBITED AND WILL BE CAUSE FOR DISQUALIFICATION. ARTISTS SHOULD BRING THEIR OWN CHALK, BLENDING TOOLS, ETC.

**WINNERS:** ARTWORKS WILL BE JUDGED BY THE EVENT COMMITTEE JUDGES. WINNERS WILL BE ANNOUNCED AT 4 PM.

### **CATEGORIES:**

BEST CHILDREN'S PIECE 5-9 YEARS
BEST CHILDREN'S PIECE 10-15 YEARS
BEST ADULT PIECE 16 AND ABOVE

BEST FAMILY PIECE (IMMEDIATE FAMILY)

### JUDGING WILL BE BASED ON:

- EXECUTION/USE OF MATERIALS
- ORIGINALITY/CREATIVITY
- OVERALL DESIGN

### **ADDITIONAL RULES:**

- DRAWINGS MUST REMAIN WITHIN YOUR DESIGNATED "CANVAS" AREA.
- THIS IS A FAMILY EVENT. ARTWORK MUST BE APPROPRIATE FOR FAMILY-FRIENDLY PUBLIC VIEWING. ARTWORK CONTAINING NUDITY, PROFANITY, OR CONTENT DEEMED INAPPROPRIATE BY THE COMMITTEE WILL BE REMOVED AND THE ARTIST WILL BE DISQUALIFIED FROM THE CONTEST
- ARTWORK WILL AVOID POLITICAL STATEMENTS AND ADVERTISING OF ALCOHOL OR TOBACCO.
- FAILURE TO COMPLY WITH THE RULES/REGULATIONS WILL RESULTL IN DISQUALIFICATION.

### THINGS TO BRING:

- BLANKETS OR CHAIR, KNEE PADS TO STAY COMFY WHILE YOU DRAW.
- SUNSCREEN AND HAT
- SKETCHES OR INSPIRATION PIECES TO GUIDE YOUR CHALK DESIGN. (FINAL CHALK DESIGNS MUST BE FREE-HAND DRAWN)
- PLASTIC TO COVER ARTWORK DURING POSSIBLE SPRINKLING OF RAIN.
- WATER AND SNACKS FOR YOURSELF.

### TIPS:

- USE CHALK SPARINGLY. BUILD UP YOUR LAYERS, START WITH A VERY LIGHT LAYER ON THE BOTTOM.
- A BIG CHALKBOARD ERASER WORKS GREAT FOR LAYING DOWN LARGE AREAS OF COLOR.
   MOVING THE ERASER IN A CIRCULAR MOTION WORKS BEST.
- CREATING CHALK-PAINT BY CRUSHING CHALK INTO WATER AND USING A PAINT BRUSH IS ALSO HELPFUL WHEN FILLING LARGE AREAS. IF YOU OPT TO DO THIS, YOU MUST PREPARE IT ON SITE.
- IF YOU ARE A FIRST-TIMER, CONSIDER USING ONE OBJECT AS THE FOCAL POINT OF YOUR ARTWORK-A FACE, A FROG, ETC. SMALL DETAILS ARE DIFFICULT TO MANAGE ON A ROUGH SURFACE-SO THINK BIG & DRAMATIC. THE MORE YOU WORK WITH CHALK ON CONCRETE, THE MORE COMFORTABLE YOU WILL BECOME. SO PRACTICE!

THE CITY OF CHESTER PARKS AND RECREATION DEPARTMENT, THE CHESTER PARKS AND RECREATION DEPARTMENT AND COMMITTEE RETAIN THE RIGHT TO PHOTOGRAPH ANY AND ALL ARTWORK AND ARTISTS AND TO USE THESE IMAGES FOR PROMOTIONAL PURPOSES. BY REGISTERING FOR THE ACTIVITY YOU AGREE TO BE PHOTOGRAPHED FOR MARKETING PURPOSES.

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PRINTED NAME			
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(PARENT/GUARDIAN IF MINOR)			
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